



ERIC GARCETTI
MAYOR

October 8, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Germonique Ulmer to the Board of City Tourism Commissioners for the term ending June 30, 2026. Ms. Ulmer will fill the vacancy created by Noel Hyun Minor, who has resigned.

I certify that in my opinion Ms. Ulmer is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Germonique Ulmer
Commission: Board of City Tourism Commissioners
End of Term: 6/30/2026

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 5 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.A., Journalism and Public Affairs, American University
7. **Occupation/profession:** Managing Director, Social Impact for the Lucas Museum of Narrative Art
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Stone, David	Central	4	Caucasian	M	30-Jun-24
Vacant					
Padron, Otto	Central	4	Latino	M	30-Jun-25
Lopez, Bricia	East	14	Latina	F	30-Jun-25
Vein, Jon F.	Central	4	Caucasian	M	30-Jun-22

Germonique R. Ulmer Bio

Germonique R. Ulmer is the Managing Director of Social Impact for the Lucas Museum of Narrative Art in Los Angeles where she drives the museum's community engagement, audience development and government affairs efforts. As a public affairs professional with a deep commitment to building stronger communities, she has spent her career working to advance equality and justice working for national organizations and within local government.

While serving as vice president of public affairs at the National Trust for Historic Preservation, Germonique led communications strategies demonstrating the unique role older buildings play in driving cultural tourism and lifting local economies and to increase the recognition of historic sites that represent the stories of people of color. She has led strategic communications campaigns advocating for social and economic justice while with the Center for Community Change. As the deputy press secretary in the executive office of the former Mayor of Washington, DC, she had a front row seat to the significant redevelopment and economic growth of our nation's capital.

Germonique has served on nonprofit boards and is a founding board member of a DC public charter school and has served as a university guest lecturer. She holds a B.A. in Broadcast Journalism and Film from the University of Georgia and a M.A. in Journalism and Public Affairs from American University. She is the proud wife of Kwame Ulmer, a national leader in the Medical Device Technology industry as founder of MedTech Color, principal of a MedTech consultancy firm, a venture partner and the MedTech practice lead for WaveMaker 360 Health, and lecturer at UCLA's Anderson School. They are parents to a son, Chinua, and daughter, Zadie, who attend a LAUSD public school and live in the San Fernando Valley.



ERIC GARCETTI
MAYOR

October 8, 2021

Dear Ms. Ulmer:

I am pleased to inform you that I hereby appoint you to the Board of City Tourism Commissioners for the term ending June 30, 2026. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Thomas Arechiga in my office at (213) 978-1528 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, and Background Check Release **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.

Ms. Germonique Ulmer
October 8, 2021
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As part of the City Council confirmation process, you will need to meet with Paul Koretz, your Councilmember, and Councilmember Curren Price, the Chair of the Economic Development and Jobs Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Economic Development and Jobs Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Thomas Arechiga will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Germonique Ulmer
October 8, 2021

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail or email the following forms to: Commissions Team, Office of the Mayor,
City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012 or email:
myr-commissions@lacity.org.

_____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
_____ **CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Paul Koretz**
_____ **Councilmember Curren Price, Chair of the Council Committee
considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.